

# Gannon P. Simonett

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LinkedIn: [LinkedIn Profile](#) Portfolio: [My Portfolio](#)

## Education

**University of Minnesota, Twin Cities**

*College of Design*

Bachelor of Science | Major: Product Design

Minor: Business Management

Minneapolis, MN

*Spring 2025*

## Work Experience

**Product Design Intern** | *Xtrudex*

*March 2024 — Present*

- Collaborated closely with the head engineer on diverse design projects for three of Xtrudex's four brands: Pikkl, Booe, and GearTie
- Pikkl – Assisted the end-to-end design process for new pickleball products, including paddles, skins, and other accessories from the concept phase through to product launch. Conducted market research to guide design decisions, creating CAD models and prototypes to validate concepts and refine features
- Booe – Conducted research and testing to find improvements in materials used in production products. Led the design and implementation of on-shelf displays and product merchandising for one local retail store
- GearTie – Refined injection molding, overmolding and bending process within the in-house manufacturing facility. Focused on production workflows to improve efficiency and product quality by implementing minor tweaks to tooling and getting feedback from machine operators

**Receptionist** | *Burn Fitness*

*May 2023 — August 2023*

- Interacted with members daily, updating system information to ensure accurate records of memberships, class schedules, services and personal needs. Addressed member inquiries and concerns promptly to enhance customer satisfaction and retention
- Conducted cold calls to potential customers providing detailed explanations of membership options, fitness classes and trainers, as well as additional services to attract members
- Cleaned and organized shared office spaces, facilities and equipment daily

**Seasonal Maintenance Team Lead** | *Orosz Properties*

*May 2022 — August 2022*

- Recruited and collaborated within a team of 5 maintenance workers to efficiently manage and complete tasks across 9 commercial properties in the greater Madison, WI area. Performed both indoor and outdoor projects including plumbing repairs, electrical repairs and landscaping
- Assisted the property manager during move in and move out turnover dates in late august by conducting property inspections, handling maintenance requests, and ensuring timely repairs

## Activities and Leadership

**President** | *Pi Kappa Alpha Fraternity ΠΚΑ*

*December 2022 – December 2023*

- Managed operations for a 113 member organization that produced a 3.72 average GPA, 4,000 community service hours, \$36,000 towards charity and 100% campus involvement
- Attended multiple nationwide leadership conferences to practice organization and communication strategies

## Achievements

**Product Innovation Lab** | *Toy'n Around*

*January 2024 — May 2024*

- Arranged a deal with Toy'n Around who purchased the IP for our innovative kids bubble gun toy. They are planning on bringing it to market in 2026
- Worked in a team of seven students consisting of other product design majors, mechanical engineering majors and a business marketing major over a semester long project detailing out all aspects of our bubble gun design

## Skills

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|---------------------|--------------|--------------|
| ▪ Adobe Illustrator | ▪ Fusion 360 | ▪ Excel      |
| ▪ Photoshop         | ▪ Solidworks | ▪ Rhino      |
| ▪ InDesign          | ▪ Keyshot    | ▪ Javascript |