

# LAURA KRUEGER

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laurakruegerdesign.com

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## Education

### University of Minnesota

B.S. Product Design, Interior Environments Minor

## Work Experience

### Community Engagement Intern

City of Burnsville

May 2023 - Present

- Collaborate with community engagement team to plan and implement community events
- Connect with community members
- Update graphic and webpage content
- Assist with feedback and evaluation of events

### User Experience Design Intern

Inside Access

October 2023 – March 2024

- Design intuitive and engaging user interfaces for website and mobile platforms
- Create a cohesive brand image
- Create user flows for claiming and redeeming tickets

### Undergraduate Research Assistant

UMN School of Nursing

May 2023 – May 2024

- Update visual design of parent education app
- Make design decisions based on users feedback
- Integrate content delivery with GetWell platform
- Created a user-friendly physician resource

### Ski Instructor

Welch Village

November 2013 - Present

- Management of equipment for adults and children
- Communication and resolving issues with customers
- Developing coaching skills through working with others

## Skills

Adobe Creative Suite, Figma, SolidWorks, KeyShot, HTML, CSS, Wire frames, User flows, Ideation, Alias, Java, User Testing, Prototyping, Sketching, Rendering, Teamwork, Leadership,