

YEJI SHIN

Product Designer focusing on UI/UX and Integrated Product Development.

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-  <https://yejisdesign.myportfolio.com/>

SKILLS

GRAPHIC: Figma | InDesign | Photoshop | Illustrator | XD | Premiere Pro | Keynote |

3D: SolidWorks | Autodesk Alias | Creo | KeyShot | Design Sketching | 2D, 3D Fabrication |

PROGRAMMING LANGUAGE: HTML | Python3 |

RESEARCH: Competition Analysis | User & Market |

WORK EXPERIENCE

Industrial/UX Design & Marketing Intern

REMastered Sleep

May 2023 - present

Minneapolis, MN

REMastered Sleep is a medical device company specializing in myo-therapy drinking nozzles designed to mitigate snoring.

- Collaborate closely with engineers to design a myo-therapy nozzle aimed at assisting children with improper breathing habits.
- **Lead the rebranding of company products and websites including paid ads and social media.**

Product Design Research Assistant

University of Minnesota

Jan 2023 - May 2023

Minneapolis, MN

Product design research concentrated on localizing products within the global market.

- **Study the effects of product localization in the global market.** Identify products in Korea that have been greatly influenced by the country's culture and build prototypes based on research.

Graphic Design & Product Branding Intern

aL Communication

Jul 2022 - Aug 2022

Seoul, S.Korea

aL Communication is an advertising agency that specializes in cosmetic advertising.

- **Assisted in product branding and advertising** for Korean cosmetic brands such as Sulwhasoo, Aestura, and AHC.
- **Designed advertisement materials for websites and social media.**

PROJECTS

REMastered Sleep Website Redesign - Figma

- Revamp the company's marketing materials and website. Enhance product instructions and information for better accessibility. [Design can be found here](#)

Electric Scooter Concept Design - Solidworks

- Porsche's brand study and their electric scooter concept design for performance drivers to commute around the track. [Design can be found here](#)

Personalized Weather App Design - Figma

- Weather forecasts for people who enjoy outdoor activities that provide forecasts tailored to each individual. [Design can be found here](#)

Automatic Insect Remover - Solidworks

- Created an insect elimination device that safely eliminates pests to hinder rapid reproduction and mitigate potential impacts on human health. [Design can be found here](#)

Pipette Stabilizer for Medical Labs - Solidworks

- Designed a stand for scientific pipettes specifically for unstable hands for better efficiency and accuracy of procedures. [Design can be found here](#)

EDUCATION

Bachelor of Science | Product Design & UX Design Minor: Management

University of Minnesota Twin Cities

GPA:3.7

ORGANIZATIONS & AWARDS

- **Dean's List** 2019 - Present
- **MNCUP Grand Prize Winner** Sep 2023
Industrial/UX Design & Marketing Intern
- **Product Design Minnesota** Aug 2022 - present
Social Media & Branding Lead
- **Design U** Jan 2023 - May 2023
UX Design Team Lead
- **Target Merit Scholarship** 2019 - 2020