

# Landen Fraylick

## Industrial Designer

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<https://landenfraylick.myportfolio.com>

## EDUCATION

### University of Minnesota, Twin Cities

SEPTEMBER 2020 - MAY 2024 (expected)

- 3.849 GPA, Fourth-year Senior
- Honors: Dean's List (Fall 2020 - Spring 2023)
- Activities: **Minnesota Triathlon Team** (Recruitment Coordinator)
- Relevant Coursework: CAD Modeling, Digital Sketching, C++

## WORK EXPERIENCE

### Computer Lab Assistant - College of Design

Minneapolis, MN (March 2022 - Present)

- Assisted students at the College of Design to complete projects
- Utilized digital software training to plot, print, and execute student requests
- Used CAD/Adobe Creative Suite knowledge to provide troubleshooting solutions

### Industrial Design Intern - Dick's Sporting Goods Inc.

Coraopolis, PA (May 2023 - July 2023)

- Managed and spearheaded two core projects for the summer development cycle
- Applied concept sketching, physical prototyping, and 3D CAD skills to prepare main project
- Communicated cross-functionally with designers and business partners to solidify alignment
- Explored branding, coloring, and material processing updates for a Vertical Brand with the objective of distinguishing in-store products at 6+ feet away

### Product Design Intern - KPD Co.

South Lebanon, OH (July 2022 -August 2022)

- Aided in day-to-day design contracts and monitored 3D printer manufacturing
- Used Fusion 360 to design models and 3D print jigs
- Deployed C++ coding skills to conceptualize and prototype an HMI interface

## TECHNICAL SKILLS

Solidworks, Adobe Creative Cloud, Photoshop, InDesign, Sketching, Woodworking, Welding, Fusion 360, Keyshot, Creo, HTML5, CSS, Figma, Linux, Microsoft Office, Spanish, 3D Printing, C++