

Elier Meraz Barrera

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EDUCATION

University of Minnesota, Twin Cities
College of Design
Bachelor of Science in Product Design

Minneapolis, MN
May 2024

RELEVANT EXPERIENCE

Design Intern, Save Par Golf LLC, Minneapolis, MN

Jul, 2023 – Dec, 2023

- Provided feedback on existing designs in order to improve their overall quality.
- Utilized Adobe Creative Suite programs such as Illustrator and InDesign to create graphics and layouts.
- Documented detailed reports on projects in order to track progress over time.
- Work with Other close brands to help create Products
- Design Products using SolidWorks and figma

Food Runner, The After Midnight Group, Minneapolis, MN

Nov, 2021 – Jun, 2023

- Successfully completed side work duties as assigned by the management team.
- Applied creative problem-solving for optimal food presentation.
- Developed effective problem solving skills while troubleshooting unexpected issues that arose during service periods.

Food Service Expert, Target, Fridley, MN

Jun, 2019 – Aug, 2021

- Resolved product or service problems by clarifying customer's complaints and determining the cause of the problem.
- Assisted customers with product selection, order entry, and payment processing.
- Developed an extensive knowledge of company products, services, and policies to effectively answer customer questions.

Crew Member, Chipotle, Blaine, MN

2015 - 2018

- Placed orders into POS systems and handled cash and credit transactions.
- Handled customer complaints in a professional and courteous manner.

LEADERSHIP EXPERIENCE

University of Minnesota

Minneapolis, MN

Student Senate (Representative- School of Design)

2022-2023

- Advocated for student interests as a proactive member of the University of Minnesota Student Senate.
- Contributing to positive campus initiatives, along with planning and organizing events with an expected attendance in the thousands

University of Minnesota

Minneapolis, MN

Community Advisor (CA/RA)

2021- 2024

- Cultivated an inclusive community, fostering a positive living and learning environment for residents.
- Responded promptly to resident concerns, offering guidance and resources to address personal and academic challenges

SUPPORTING EXPERIENCE

Rockler (Sponsored Project)

Minneapolis, MN

Product Engineer

2023 - 2023

- Spearheaded a sponsored woodcraft project in collaboration with Rockler, showcasing creativity and craftsmanship.
- Utilized Rockler woodworking tools to redesign and Innovate on existing products
- Contributed by applying design skills in SolidWorks for precision and utilizing Photoshop for enhanced visual presentations.
- Organized and participated in a live demonstration of the final product

SKILLS

Language: Fluent in (Spanish, English)

Technical (Or Field) Skills: CADs (Autodesk Alias, SolidWorks, Creo, Rhino, KeyShot) - Codes (C++, Python, HTML)

Adobe (Photoshop, InDesign, Illustrator, Acrobat Pro, +) - UXI (Figma, Adobe Xd) - Microsoft (Word, PowerPoint, Excel)